



# 4<sup>th</sup> National Summit Trade Finance for Inclusive Growth

Advancing Trade Under  
India's G20 Presidency &  
Powering Global Recovery

Thursday, 8<sup>th</sup> June 2023, New Delhi

## EMINENT DIGNITARIES\*

### Chief Guest



**Ms. Arti Bhatnagar**

Additional Secretary & Financial Advisor  
Ministry of Commerce & Industry  
Government of India

### Special Address



**Shri Ateesh Kumar Singh**

Joint Secretary  
Ministry of MSME  
Government of India



**Dr. Amiya Chandra**

Additional DGFT  
Ministry of Commerce & Industry  
Government of India



# 4<sup>th</sup> National Summit

## Trade Finance for Inclusive Growth

**Advancing Trade Under India's G20  
Presidency & Powering Global Recovery**

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### Overview

India can use its G20 presidency to for interventions in areas of common interest to developing countries as well as forward-looking trade areas that necessitate ongoing conversation. It should promote problem-solving under the Trade and Investment Working Group (TIIWG), and showcase "India solutions" where possible. More broadly, India should build consensus on the need to navigate a new era of multilateral trade that continues to contribute much-needed benefits of international trade.

Supply Chain Finance along with enabling platforms, such as Trade Receivables Discounting System (TreDs) in India are envisaged to be a viable solution to ease the financial value chain linked to the supply chain, especially for MSMEs. Supply Chain Finance also has the potential to embed the sustainability quotient in buyer-supplier relationships for offering a differentiated proposition to suppliers that meet Environmental, Social and Governance (ESG) frameworks.

Earlier editions of the ASSOCHAM National Summit on Trade Finance have received an overwhelming response from the industry, in creating a vibrant platform for an encouraging dialogue between policy makers, regulators and industry stakeholders.

### Key areas of discussion

#### Inaugural Session

Advancing Trade Under India's G20 Presidency & Powering Global Recovery

#### Fireside Session

New Foreign Trade Policy 2023: Evolving The Trade Landscape

#### Special Session

Global Trade Financing Requirements

#### Panel Discussion

Leveraging Digitisation & Blockchain Within Trade Finance

### Salient Features

Leaders from Industry as Speakers and Delegates



Special Address



Interactive Panel Discussion Sessions



Media Coverage



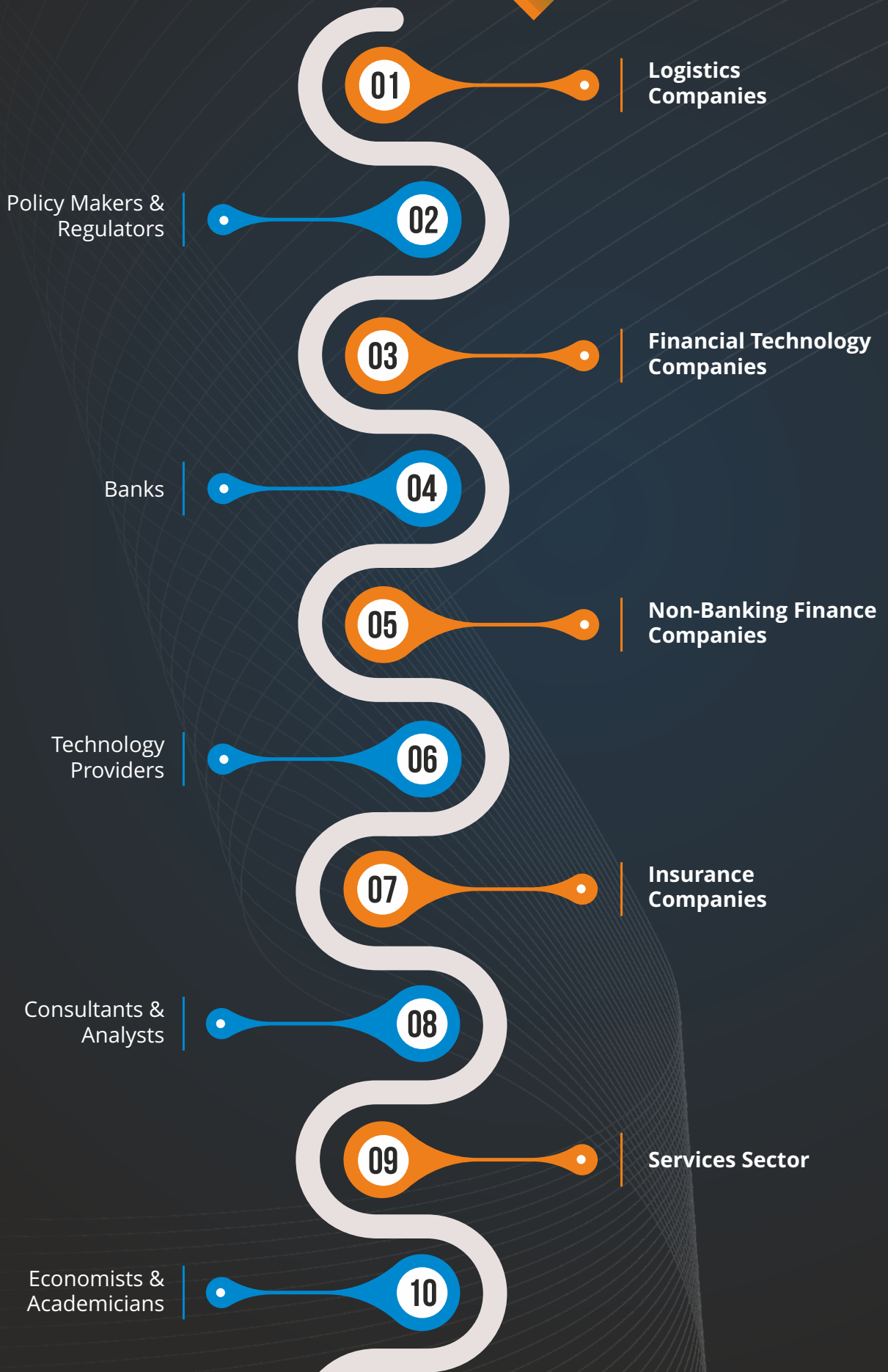
Excellent Branding and Networking Sessions



Release of Knowledge Paper



# Target Audience



# SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Official Host (Exclusive)	Rs. 10 Lakh/-	Mentioned Below
2.	Powered By (Two Slots)	Rs. 8 Lakh/-	
3.	Gold Partner	Rs. 6 Lakh/-	
4.	Session Partner	Rs. 4 Lakh/-	
5.	Silver Partner	Rs. 3 Lakh/-	
6.	Lanyard & Kit Partner (Exclusive)	Rs. 2 Lakh/-	

## 1. Official Host (Exclusive)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 5. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 6. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

For Further Details, Please Contact

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**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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